

## **LUBE: the new Digital Security program to ensure business continuity and brand protection at anytime**

*The proactive approach to security has been designed and implemented in collaboration with Var Group and using IBM technology to protect the growth strategy of the group.*

*Milan, December 9<sup>th</sup>, 2021 – Reinforcing investments in security and digitalization to ensure operational continuity to face new market's challenges: this is the approach that **Gruppo LUBE** - a leading player in the kitchen furnishing sector for over 50 years - has adopted by implementing the Digital Security program **together with its technology partner VAR Group using IBM technology***

According to the latest IBM X-Force report, the manufacturing sector continues to face significant economic losses each year due to the lack of a security strategy, with an average cost of \$4.24 million per data breach occurring in 2021. In addition, pandemic-accelerated digitization has led to rushed cloud migrations and an increase in compromised credentials that have had the effect of amplifying attacks on retail companies, with recovery costs nearly doubling year-over-year (\$3.7 million in 2020 versus \$2.01 in 2021).

In order to protect its brand from reputational risks and provide its customers with a top quality service always in line with the latest trends in the sector, Gruppo LUBE has developed a **Digital Security programme in partnership with Var Group that uses IBM technology** and, in particular, **leverages the skills of the Yarix digital security division**.

A true excellence of Made in Italy, Gruppo LUBE with **675 employees and 4 production plants** produces 350 kitchens a day in more than 50 models creating an all-Italian sustainable production based on panels made from 100% recycled wood and **distributed through 1,650 points of sale in over 80 countries worldwide**.

### **Project's technological pillars**

As part of its digital security path, Gruppo LUBE opted for an evolved approach to security, choosing a solution that intelligently **analyses the entire network traffic**, that allows **continuous monitoring** of the entire IT infrastructure and that raises the level of security of corporate data, preventing the increasingly frequent **attacks, particularly those on the supply chain** that represent the most widespread and growing risks in the cybercrime scenario.

The project, implemented by Var Group, relies on strategic elements such as the **event monitoring and management service provided by Yarix's Security Operation Center (SOC) and on IBM QRadar, Security Information and Event Management (SIEM) technology**. Thanks to the work of consultants operating 24/7 and advanced analytics capabilities, the solution adopted allows to **detect even the smallest risk signals in real time**.

With the Cyber Security project, Gruppo Lube can count on a global strategy to deal with the cyber dangers to which companies around the world are exposed, including those that increasingly exploit the **supply chain** to carry attacks within the organisation and that require specific detection operations. Starting **with a very high level of prevention**, in the event of an attack, the monitoring service ensures a timely response to **contain damage and prevent downtime**.

## **A pervasive collaboration that also embraces sport**

The collaboration between Var Group and IBM goes beyond the world of kitchens and also involves the sporting environment, extending the protection of data and information to the **LUBE Volleyball Association**, a team owned by Gruppo LUBE that has won 6 league titles, 2 Champions Leagues, 1 World Club Championship, 7 Italian Cups, and for which Var Group is the Exclusive Innovation Partner.

*"In a manufacturing company, business continuity and protection of the most valuable data for the business, such as production prototypes, financial data, price lists, are fundamental values. The security project, carried out with the support of Var Group and IBM, has contributed decisively to maintaining these values and has helped us to create a greater awareness of how fundamental security is for the growth of the company,"* said Mirko Giardetti, Digital Innovation Manager at Lube Industries.

## **More information about Lube**

Italy's first kitchen company, based in Treia, in the Marche region.

<https://www.cucinelube.it/it/>